

# Frequently Asked Questions:

July 26, 2011

## 1. Why a church financial campaign?

- To enhance First Church's mission and ministry internally and into the community.
- To raise funds for various needed capital projects identified by the Maintenance Committee.

## 2. Who is this CFCS outfit?

- A non-profit office of the PC(USA) staffed by Presbyterian clergy and elders serving the church since 1950. CFCS assists denomination churches in raising funds for capital projects – new construction, remodeling, restoration, etc. It has conducted more than 5,500 campaigns for churches, presbyteries and agencies of the PC(USA) raising more than \$2 billion.

## 3. Why use their services?

- Because of their experiences in assisting other churches and their positive and successful track record.
- Without their services it was doubtful that we would be successful in raising the amounts of funds needed to address our current needs.

## 4. What will the money be used for?

- The following projects identified by the Maintenance Committee:
  - New roof for the Woods Building \$ 19,500
  - Restoration of 15 stained glass windows throughout the church 142,775
  - Restoration of a 6' x 7' section of the Mary C. Faulkner window 4,250
  - Paint the sanctuary 19,000
  - Build handicap access ramp at the north porch door 20,000
  - Repair lighting system in sanctuary Est. pending
  - Insulate sanctuary attic – 4,200 sq.ft. 6,000
  - Repair/replace alley retaining wall next to Reid house 5,000
  - Re-point brick exterior where needed 500

**Sub-total \$217.025**

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• Not included on Maintenance Committee List:	
◦ Mission Component	25,000
◦ Project Contingency and Support Costs	20,475
	<b>TOTAL</b>
	<b>\$262,500</b>

### 5. How much is needed/what is the goal amount?

The Campaign Goal is \$262,500 to be raised over three (3) years.

### 6. Who is in charge?

Campaign Committee – Co-Chairs:	Tom Horn & Lew Rinker
Advance Gifts	Lannie Mullenax
Finance	Jim Horner
Fulfillment	Wayne Tucker
Hospitability	Tamsen Molenda
Prayer	Joan Van Brunt
Promotion	Jim Sadler
Support	Libby Salmon
Congregational Gifts	Earl McLaurin

### 7. What is the process?

- The CFCS has provided a Campaign Handbook which identifies how the campaign should be carried out. It includes what is required by the Pastor, the co-chairs, and each committee, including sample letters and other documentation for carrying out the campaign.
- Also, the consultant provides: oversight of how the campaign is progressing, training for campaign stewards, and is available for questions and consultation daily.

### 8. Why an every member campaign?

- To be successful and give everyone an opportunity to support the ministry of First Church, the Session approved the every member campaign. Regardless of ability of members to contribute to the campaign, all should be asked to participate.

### 9. Why the expense to finance the campaign?

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- To be successful and do it the way the CFCS experience has proven to be successful. Also, the members of First Church have very limited experience in conducting a campaign of this magnitude.

10. What is the schedule?

- The schedule calls for the campaign to last three years (2011 – 2014) with the initial phase to be completed prior to the Pastor leaving for his sabbatical in September 2011.

11. Why do we have to do this now?

- Because for too long we have not adequately maintained the church property. Continuing to delay addressing the current problems will add additional costs to complete the listed projects. There are other known needs that are not included in the listing which should not be delayed much longer, such as: re-pointing brick walls, electrical and plumbing issues, sanctuary carpet, etc.

12. Will we incur any county code/historic facility constraints?

- No, all projects will comply with city code requirements. The handicap ramp has been reviewed and approved by the city Historical Committee.

13. What is the overall financial position of FPC?

- Do we have any debts?
  - None
- What liquid assets (trustee funds, etc.) do we have?
  - As of March 31, 2011, the Managed Funds included:

➤ Trustee Funds	\$302.7K**
➤ Memorial Committee	<u>\$ 12.4K</u>
<b>Total Managed Funds</b>	<b>\$315.1K</b>

\*\* Includes restricted amounts

### Additional points to consider:

1. This campaign has nothing to do with the annual operating budget. We will still need to fund the normal operations of the church. This campaign does not replace our annual operating budget. **It is extra mile giving!**

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2. Every visiting steward should be very, very familiar with the FAQs so that they can answer your questions when they call on you. If a question comes up that is not covered by the FAQs, the steward will offer to find the answer and provide you with the answer very soon after the visit has been completed.
3. All stewards will have a list of the window estimates with them when they are visiting you to enable them to identify costs associated with each specific window if asked.
4. Of all the projects, the most important one as well as the most costly one is the stained glass windows. **They are dying!** The vendors will have been present at the dinner to explain the process and answer any questions for the stewards before they canvass the members.
5. If asked why we are having a campaign in a bad economy, the answer should be that most of these projects covered in the campaign have been put off as long as possible and some are approaching the point of no return. **These projects need immediate attention!**
6. The stewards will be able to inform you of a book of memories listing all contributors to the Capital Campaign Fund.
7. The cost of the All-congregation dinner is considered a tiny, less than 0.6% of the total campaign goal. **That is even if we have 100 guests!** It also relieves our members from any work assignment to serve others. It allows everyone to hear and understand the program and the necessity for the campaign and to get answers to any further questions they may have.